COUNTY PROFILE

Norman Co.

Norman Co. is a part of Economic Development Region 1, which is located in the Northwest Planning Region.

POPULATION CHARACTERISTICS

Norman Co.'s population has decreased so far this decade, ranking as the 81st fastest growing of the 87 counties in the state from 2010 to 2019. It is now the 77th largest in the state. Norman Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

Current population:	6,375 people
Population change,	
2010-2019	-7.0% decline

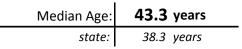
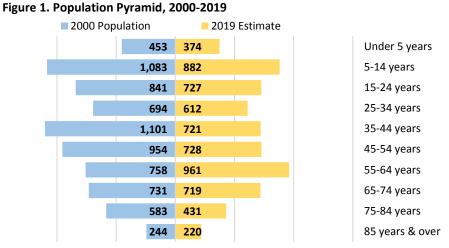


Table 1. Population by Age Group, 2019 Number **Percent Under 5 years** 374 5.9% 5-14 years 882 13.8% 727 11.4% 15-24 years 25-34 years 612 9.6% 35-44 years 721 11.3% 45-54 years 728 11.4% 15.1% 55-64 years 961 65-74 years 719 11.3% 431 75-84 years 6.8% 85 years & over 220 3.5% **Total Population** 6,375 100.0% Source: U.S. Census Bureau, Population Estimates



Norman Co. suffered a negative natural increase - more deaths than births from 2010 to 2019, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Norman Co. welcomed net international inmigration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Components of Population Change, 2010-2019							
	Total	April 1, 2010 to July 1, 2019					
	Population	Natural	Natural Vital Events Net Migration				
	Change	Increase	Increase Births Deaths Total International Domestic				Domestic
Norman Co.	-470	-218	679	897	-254	72	-326
State of Minnesota	335,705	250,488	637,356	386,868	88,161	114,414	-26,253

Source: U.S. Census Bureau, Population Estimates Program

Figure 2. Place of Birth for the Foreign Born Population, 1%

Compared to the state, Norman Co. has a smaller percentage of foreign-born residents. From 2010 to 2018, Norman Co. saw an increase in the number of foreign-born residents, which was faster than the statewide increase.

Norman Co.		Change 2	010-2018	Minnesota		
Number	Percent	Number	Percent	Percent	Change	
121	1.8%	32	36.0%	8.4%	25.8%	
1	0.8%	-17	-94.4%	10.2%	4.8%	
83	68.6%	46	124.3%	37.7%	27.8%	
3	2.5%	3	#DIV/0!	24.5%	61.1%	
0	0.0%	0	#DIV/0!	0.5%	41.9%	
34	28.1%	0	0.0%	27.1%	9.8%	
34	28.1%	10	41.7%	24.6%	11.8%	
0	0.0%	-10	-100.0%	2.6%	-6.0%	
	Number 121 1 83 3 0 34 34	Number Percent 121 1.8% 1 0.8% 83 68.6% 3 2.5% 0 0.0% 34 28.1% 34 28.1%	Number Percent Number 121 1.8% 32 1 0.8% -17 83 68.6% 46 3 2.5% 3 0 0.0% 0 34 28.1% 0 34 28.1% 10	Number Percent Number Percent 121 1.8% 32 36.0% 1 0.8% -17 -94.4% 83 68.6% 46 124.3% 3 2.5% 3 #DIV/0! 0 0.0% 0 #DIV/0! 34 28.1% 0 0.0% 34 28.1% 10 41.7%	Number Percent Number Percent Percent 121 1.8% 32 36.0% 8.4% 1 0.8% -17 -94.4% 10.2% 83 68.6% 46 124.3% 37.7% 3 2.5% 3 #DIV/0! 24.5% 0 0.0% 0 #DIV/0! 0.5% 34 28.1% 0 0.0% 27.1% 34 28.1% 10 41.7% 24.6%	

2018
% 0% 0% 0%

Europe 28%
Oceania 69%

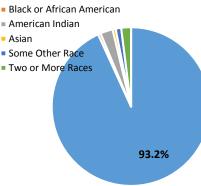
Latin America

Northern America

Norman Co.'s population was becoming more racially diverse over time. Since 2000, the county's white population declined, but the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2018

- White
- Black or African American
- Asian
- Some Other Race
- Two or More Races



		Norman Co	Minnesota		
Table 4. Race and Hispanic Origin, 2018	Number	Percent	Change from 2000-2018	Percent	Change from 2000-2018
Total	6,559	100.0%	-11.9%	100.0%	12.4%
White	6,112	93.2%	-13.8%	83.3%	4.7%
Black or African American	35	0.5%	337.5%	6.2%	99.3%
American Indian or Alaska Native	166	2.5%	28.7%	1.1%	7.3%
Asian or Other Pac. Islanders	41	0.6%	78.3%	4.8%	83.8%
Some Other Race	74	1.1%	-11.9%	1.8%	48.7%
Two or More Races	131	2.0%	23.6%	2.9%	90.7%
Hispanic or Latino origin	329	5.0%	44.9%	5.3%	104.2%

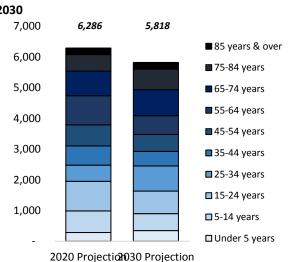
Source: U.S. Census Bureau, 2014-2018 American Community Survey

POPULATION PROJECTIONS

According to the Minnesota State Demographic Center, Norman Co.'s population is expected to decline from 2020 to 2030, with a rate of change that is slower than the projected statewide growth rate (5.0%). Despite the decline, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2020-2030						
	2020	2030	Numeric	Percent		
Norman Co.	Projection	Projection	Change	Change		
Under 5 years	286	347	61	21.3%		
5-14 years	701	554	-147	-21.0%		
15-24 years	962	730	-232	-24.1%		
25-34 years	529	821	292	55.2%		
35-44 years	625	471	-154	-24.6%		
45-54 years	684	554	-130	-19.0%		
55-64 years	950	609	-341	-35.9%		
65-74 years	803	850	47	5.9%		
75-84 years	533	666	133	25.0%		
85 years & over	213	216	3	1.4%		
Total Population	6,286	5,818	-468	-7.4%		

Figure 4. Projections by Age Group, 2020-



Source: Minnesota State Demographic Center

EDUCATIONAL ATTAINMENT

Norman Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (92.4%), and a lower percentage of people with at least some college experience. Norman Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

Percentage of the adult population (18 years & over) with at least a high school diploma:

91.0%

9% 14% 13% 38% 23%

Figure 5. Educational Attainment, 2018

☐ Less than high school

☐ High school graduate (incl. equiv.)

■ Some college, no degree

Associate's degree

■ Bachelor's degree

■ Advanced degree

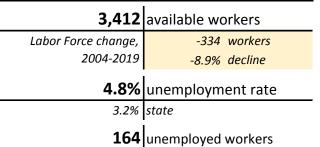
College-educated: 52.9% state: 67.1%

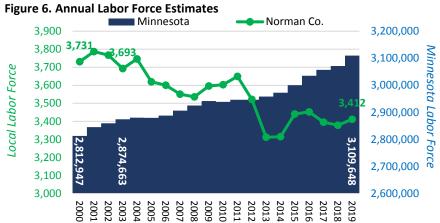
Associate's Degree: 12.8% Bachelor's Degree: 13.7% Advanced Degree: 3.7%

Source: U.S. Census Bureau, 2014-2018 American Community Survey

LABOR FORCE TRENDS

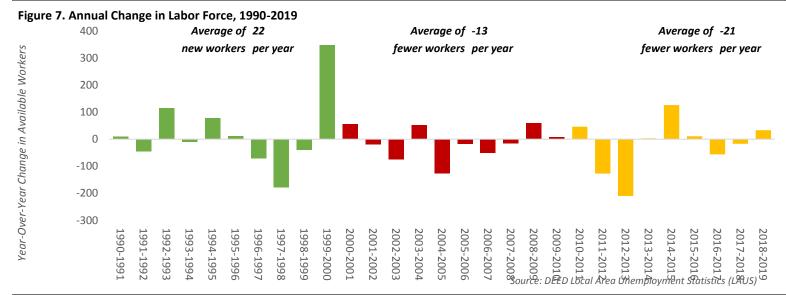
The number of workers in Norman Co. increased over the past year. Long term, Norman Co.'s labor force declined more slowly from 2004 to 2019, compared to a statewide growth rate of 8.0% (see Figure 6).





Source: DEED Local Area Unemployment Statistics

At 4.8%, Norman Co. had a higher unemployment rate than the state in 2019. Norman Co.'s unemployment rate increased compared to 4.3% in 2018, and was lower than the 6.4% rate posted in 2009. The number of unemployed workers actively seeking work in Norman Co. increased over the past year, and is down compared to 2009.

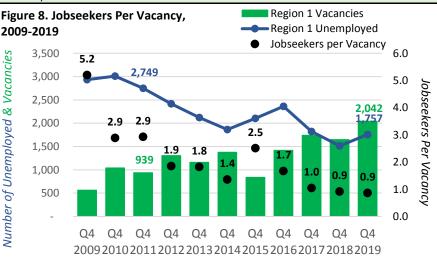


Labor force growth has slowed in recent years. After experiencing a net gain of workers from 1990 to 2000, Norman Co. averaged an annual loss of fewer workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, Norman Co. is expected to see a labor force decline from 2020 to 2030 (see Table 6).

Table 6. Labor Force	Labor Force Projection		
Projections, 2020-2030	2020	2030	
16 to 24 years	599	470	
25 to 54 years	1,597	1,608	
55 to 64 years	650	417	
65 years & over	271	292	
Total Labor Force	3,118	2,788	

Source: Minnesota State Demographic Center

Norman Co. is a part of Region 1, which includes Kittson, Marshall, Norman, Pennington, Polk, Red Lake, and Roseau County. The labor market has grown extremely tight in recent years, dropping to a ratio of 0.9 jobseekers per vacancy during the 4th quarter of 2019 (see Figure 8).



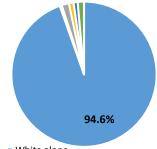
Source: DEED Job Vacancy Survey, LAUS program

LABOR FORCE CHARACTERISTICS

Norman Co. had a lower labor force participation rate than the state. The labor force in Norman Co. is less racially diverse than the state (where 85.5% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 2	.018						
	N	orman Co.		Minne	esota	Norma	ın Co.
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
Total Labor Force	3,232	62.1%	3.2%	69.7%	3.9%	1,732	1,499
16 to 19 years	165	49.5%	4.8%	52.9%	11.7%	62	103
20 to 24 years	262	83.7%	7.6%	84.4%	6.4%	156	106
25 to 44 years	1,182	87.9%	3.8%	88.6%	3.5%	644	538
45 to 54 years	717	85.2%	1.7%	87.3%	2.8%	383	334
55 to 64 years	670	68.4%	2.7%	72.6%	3.0%	346	324
65 to 74 years	195	28.6%	0.5%	27.6%	2.4%	116	79
75 years & over	40	5.6%	0.0%	6.3%	2.6%	25	15
Employment Characteristics by Race &	Hispanic Origin					Figure 9. La	bor Force by
White alone	3,057	62.2%	2.6%	69.5%	3.3%	Race, 2018	=
Black or African American	14	63.6%	64.3%	70.7%	9.9%	-	. 4111
American Indian & Alaska Native	53	44.2%	0.0%	58.5%	12.8%		
Asian or Other Pac. Islanders	33	82.5%	12.1%	71.3%	4.7%		
Some Other Race	30	85.7%	16.7%	77.2%	6.2%		\\'
Two or More Races	45	62.5%	15.6%	73.1%	7.6%		
Hispanic or Latino	143	74.9%	9.8%	76.3%	6.5%		
Employment Characteristics by Disabil	ity						
With Any Disability	152	44.4%	5.3%	52.5%	9.0%		94.6%
Employment Characteristics by Educat	ional Attainment						
Population, 25 to 64 years	2,570	81.2%	2.9%	84.2%	3.2%	White al	
Less than H.S. Diploma	139	73.5%	3.6%	65.4%	4.5%		African American
H.S. Diploma or Equivalent	777	74.8%	4.3%	78.6%	2.6%	America	n Indian & Alaska Nativ
Some College or Assoc. Degree	1,093	84.3%	1.6%	85.2%	3.2%		Other Pac. Islanders
Bachelor's Degree or Higher	560	87.5%	3.6%	89.8%	1.9%	Some Ot	her Race

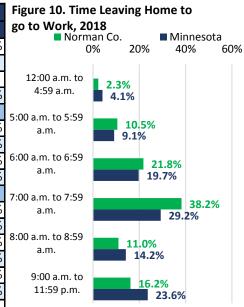
Source: 2014-2018 American Community Survey, 5-Year Estimates



- ive
- Two or More Races

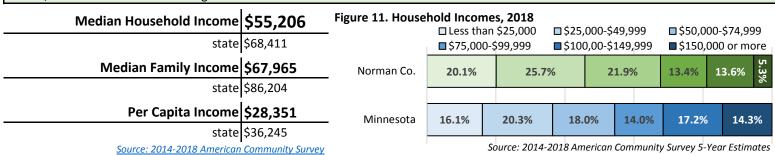
A larger percentage of workers in Norman Co. worked in the same county in which they live compared to the state. Norman Co. also had a shorter average commute time than the state.

	Norman	Co.	Minne	esota
Table 8. Commuting Characteristics, 2018	Number	Percent	Number	Percent
Worked in state of residence	2,585	84.3%	2,807,811	97.5%
Worked in county of residence	1,965	64.1%	1,831,557	63.6%
Worked out of county of residence	622	20.3%	979,134	34.0%
Worked outside state of residence	481	15.7%	71,995	2.5%
MEANS OF TRANSPORTATION TO WORK				
Car, truck, or van	2,646	86.3%	2,488,152	86.4%
Public transportation (excl. taxicab)	18	0.6%	103,673	3.6%
Other method (walk, bike, taxi, etc.)	172	5.6%	126,711	4.4%
Worked at home	230	7.5%	164,149	5.7%
TRAVEL TIME TO WORK				
Less than 10 minutes	1,085	35.4%	455,009	15.8%
10 to 19 minutes	610	19.9%	869,701	30.2%
20 to 29 minutes	438	14.3%	639,317	22.2%
30 to 44 minutes	334	10.9%	564,442	19.6%
45 to 59 minutes	297	9.7%	192,947	6.7%
60 or more minutes	304	9.9%	158,389	5.5%
Mean travel time to work (minutes)	22.5	minutes	23.5	minutes



INCOMES, COST OF LIVING, & HOUSING

Norman Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Norman Co. had the 54th highest median household income of the 87 counties in the state.



Norman Co. also had a lower cost of living than the state, with a required hourly wage of \$13.43 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$15.34 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2019 **Monthly Costs** Single Yearly **Hourly Wage** Single Adult, 0 children Health Trans-**Cost of Living** Required **Child Care Food** Housing Other **Taxes** Care portation Norman Co. \$27,936 \$13.43 \$0 \$334 \$166 \$542 \$728 \$246 \$312 State of Minnesota \$30,900 \$14.86 \$0 \$335 \$137 \$759 \$629 \$336 \$379 Typical Family: 2 Adults (1 **Monthly Costs** Family Yearly **Hourly Wage** working full-time, 1 part-Health Trans-**Child Care** Housing **Cost of Living** Required **Food** Other **Taxes** time), 1 child Care portation Norman Co. \$15.34 \$205 \$765 \$713 \$414 \$47,856 \$659 \$848 \$384 State of Minnesota \$55,548 \$17.80 \$511 \$764 \$484 \$986 \$729 \$537 \$618

<u>ource: DEED Cost of Living tool</u>

Norman Co. had a lower median house value than the state, having the 82nd highest value of the 87 counties in 2018. Norman Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-	Normar	Co.	Minnesota
occupied Housing Units, 2018	Total	Percent	Percent
Total	2,244	100.0%	100.0%
Less than \$50,000	463	20.6%	5.7%
\$50,000 to \$99,999	737	32.8%	9.4%
\$100,000 to \$149,999	460	20.5%	15.2%
\$150,000 to \$199,999	284	12.7%	19.8%
\$200,000 to \$299,999	187	8.3%	25.7%
\$300,000 to \$499,999	91	4.1%	17.6%
\$500,000 or more	22	1.0%	6.6%
Median (dollars)	\$93,4	00	\$199,700

Source: 2014-2018 American Community Survey, 5-Year Estimates

0% 10% 20% 30% 40% Norman Co. Minnesota 2010 or later 2.8% 5.5% 2000 to 2009 14.6% 13.8% 1980 to 1999 26.5% 31.4% 1960 to 1979 24.8% 17.4% 1940 to 1959 14.7% 29.4% 1939 or earlier 16.6%

Figure 13. Housing Costs as a

Percentage of Income, 2018

6.2%

9.3%

11.0%

36.5%

mortgage

36.7%

rent

Figure 12. Year Structure Built, 2018

Median monthly owner costs, owner-occupied units with a mortgage \$1,037

Percentage of households with a mortgage spending 30% or more of their income on housing costs

7.2%

state | 22.6%

Median monthly rent costs \$603

Percentage of renters spending 30% or more of their household income on rent

41.2%

state 45.9%

Less than 20%25.0% to 29.9%

20% to 24.9% 30.0% to 34.9%

60.4%

■ 35% or more

Source: 2014-2018 American Community Survey, 5-Year Estimates

OCCUPATIONS

At \$19.11 in 2020, wages were lower in Region 1 than the state. Overall, Region 1 had the 4th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$44.67) and lowest for food preparation and serving related jobs (\$12.34) (see Table 11).

Table 11. Occupational Employment Statistics, 2020							
		Regio	n 1		Stat	te of Minnes	sota
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	State-wide Jobs	Share of Total Jobs
Total, All Occupations	\$19.11	38,810	100.0%	1.0	\$21.49	2,880,650	100.0%
Management	\$44.67	1,520	3.9%	0.7	\$24.38	165,310	5.7%
Business & Financial Operations	\$26.96	1,240	3.2%	0.5	\$12.43	244,300	8.5%
Computer & Mathematical	\$32.31	300	0.8%	0.2	\$17.72	4,060	0.1%
Architecture & Engineering	\$30.98	1,000	2.6%	1.3	\$20.03	363,800	12.6%
Life, Physical & Social Science	\$25.00	280	0.7%	0.8	\$24.31	100,060	3.5%
Community & Social Service	\$22.19	820	2.1%	1.1	\$13.65	70,290	2.4%
Legal	\$28.83	80	0.2%	0.3	\$18.06	216,890	7.5%
Education, Training & Library	\$20.63	4,720	12.2%	2.1	\$38.00	55,520	1.9%
Arts, Design, Entertainment & Media	\$16.00	450	1.2%	0.9	\$28.97	104,900	3.6%
Healthcare Practitioners & Technical	\$28.83	2,050	5.3%	0.8	\$37.35	20,050	0.7%
Healthcare Support	\$14.97	1,730	4.5%	0.8	\$24.52	38,540	1.3%
Protective Service	\$21.43	590	1.5%	1.0	\$15.37	277,000	9.6%
Food Preparation & Serving Related	\$12.34	1,170	3.0%	0.4	\$23.34	57,200	2.0%
Building, Grounds Cleaning & Maint.	\$14.80	1,120	2.9%	1.0	\$15.23	83,860	2.9%
Personal Care & Service	\$13.10	400	1.0%	0.4	\$36.07	190,800	6.6%
Sales & Related	\$13.18	2,560	6.6%	0.7	\$42.71	97,960	3.4%
Office & Administrative Support	\$19.30	4,250	11.0%	0.9	\$52.70	170,650	5.9%
Farming, Fishing & Forestry	\$18.84	120	0.3%	2.2	\$19.03	212,650	7.4%
Construction & Extraction	\$21.92	1,020	2.6%	0.7	\$22.45	45,030	1.6%
Installation, Maintenance & Repair	\$22.69	1,420	3.7%	1.1	\$14.81	163,160	5.7%
Production	\$20.62	6,990	18.0%	2.4	\$33.87	171,550	6.0%
Transportation & Material Moving	\$17.30	4,980	12.8%	1.7	\$34.35	27,070	0.9%

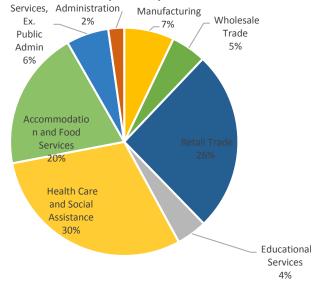
Source: DEED Occupational Employment Statistics, Qtr. 1 2020

JOB VACANCY SURVEY

Norman Co. is a part of Region 1, which includes Kittson, Marshall, Norman, Pennington, Polk, Red Lake, and Roseau County. There were 2042 job vacancies posted by employers in the 4th Quarter of 2019, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Region 1 Job Vacancy Survey Results, Qtr. 4 2019					
	Number of				
Occupational Group	Vacancies	Wage Offer			
Total, All Occupations	2,042	\$14.77			
Management	21	7			
Business & Financial Operations	35	\$27.72			
Computer & Mathematical	#N/A	•			
Architecture & Engineering	20	,			
Life, Physical & Social Sciences	21	•			
Community & Social Service	8	7			
Education, Training & Library	#N/A	•			
Healthcare Practitioners & Technical	98	7			
Healthcare Support	#N/A				
Protective Service	118				
Food Preparation & Serving Related	46	7			
Building, Grounds Cleaning & Maint.	9	Ψ=/			
Personal Care & Service	468				
Sales & Related	76	•			
Office & Administrative Support	405	•			
Construction & Extraction	251	,			
Installation, Maintenance & Repair	57				
Production	12	\$15.62			
Transportation & Material Moving	102	\$19.05			

Figure 14. dolor Vacangies by Industry, Qtr. 4 2019



OCCUPATIONS IN DEMAND

Table 13. Northwest Occupations in Demand, 2019						
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher			
Cashiers	Heavy & Tractor-Trailer Truck Drivers	Registered Nurses	Secondary School Teachers			
\$23,786	\$43,420	\$72,740	\$58,240			
Personal Care Aides	First-Line Supervisors of Retail Sales Workers	Nursing Assistants	Physical Therapists			
\$25,859	\$38,753	\$33,025	\$86,468			
Retail Salespersons	First-Line Supervisors of Food Prep & Serving Workers	Licensed Practical & Licensed Vocational Nurses	Software Developers, Applications			
\$26,276	\$33,190	\$44,340	\$82,009			
Combined Food Preparation & Serving	Teacher Assistants	Electricians	Speech-Language Pathologists			
\$23,717	\$30,528	\$54,844	\$64,692			
Maids & Housekeeping Cleaners	Maintenance & Repair Workers, General	Heating, Air Cond. (HVAC) & Refrig. Mechanics	Child, Family, & School Social Workers			
\$27,599	\$39,560	\$49,128	\$52,059			
Janitors & Cleaners	Secretaries & Administrative Assistants	Automotive Service Technicians & Mechanics	Financial Managers			
\$29,961	\$37,053	\$39,943	\$92,497			
Cooks, Restaurant	Computer-Controlled Machine Tool Operators, Metal	Radiologic Technologists	Market Research Analysts & Marketing Specialists			
\$27,757	\$37,226	\$63,730	\$55,481			
Laborers & Freight, Stock & Material Movers, Hand	Sales Representatives, Wholesale & Manufacturing	Clinical Laboratory Technologists & Technicians	Family & General Practitioners			
\$31,939	\$52,984	\$54,492	\$205,245			
Waiters & Waitresses	Welders, Cutters, Solderers, & Brazers	Medical Records & Health Information Technicians	Industrial Engineers			
\$22,570	\$41,694	\$45,171	\$78,049			
Construction Laborers	Driver/Sales Workers	Dental Assistants	Human Resources Specialists			
\$35,085	\$34,851	\$44,030	\$54,389			

Source: DEED Occupations in Demand

Norman Co. is a part of the Northwest planning region, which is projected to see a 4.2% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2016-2026					
	Estimated Employment	Projected Employ-	Percent Change		
Northwest Planning Region	2016	ment 2026			
Total, All Industries	262,786	273,747	4.2%		
Natural Resources & Mining	6,204	7,474	20.5%		
Utilities	1,193	1,146	-3.9%		
Construction	10,252	11,287	10.1%		
Manufacturing	28,471	30,356	6.6%		
Wholesale Trade	11,833	13,030	10.1%		
Retail Trade	28,429	27,261	-4.1%		
Transportation & Warehousing	7,030	7,246	3.1%		
Information	2,660	2,599	-2.3%		
Finance & Insurance, Real Estate	7,335	7,553	3.0%		
Professional Services & Mgmt. of Compani	5,653	6,045	6.9%		
Administrative & Waste Services	5,031	6,427	27.7%		
Educational Services	23,095	22,758	-1.5%		
Health Care & Social Assistance	36,018	39,725	10.3%		
Leisure & Hospitality	25,622	26,206	2.3%		
Other Services, Ex. Public Admin	10,328	10,314	-0.1%		
Public Administration	21,609	22,418	3.7%		

Figure 15. Regional Occupational **Employment Projections, 2016-2026**

Employment Projections, 2016-2026							
■ From employment growth		From exit openings					
-5,0	000	5,000	15,000				
N. 4	602	40.740					
Management	692	10,718	l				
Business & Financial	695	2 ,643					
Computer & Mathematical	416	576					
Architecture & Engineering	359	845					
Life, Physical, & Social	102	460					
Community & Social Service	390	2 ,593					
Legal	6	334					
Education, Training, & Library	113	7,244					
Arts, Design, Entertainment	-1	1 ,569					
Healthcare Practitioners &	877	4,019					
Healthcare Support	960	5,07 3					
Protective Service	129	1 ,923					
Food Preparation & Serving	161	15,261					
Building, Grounds Cleaning	761	6,371					
Personal Care & Service	1,251	11,062					
Sales & Related	-70	0 16,033					
Office & Administrative	-337 I	17,101					
Farming, Fishing, & Forestry	576	1,403					
Construction & Extraction	1,060	4,612					
Installation, Maintenance,	861	3,6 26					
Production	1,328	8,926					
Transportation & Material	632	8,367					

ECONOMIC CHARACTERISTICS

After losing jobs over the past year, Norman Co. had the 84th largest economy of the 87 counties in the state. Norman Co. was the 87th fastest growing in the past year and the 80th fastest growing since 2014. From 2014 to 2019, employers in Norman Co. cut jobs, but lagged the state's 6.3% growth rate.

242business establishments\$39,175annual average wage1,582jobs\$61,974,894total industry payrollJob change,
2014-2019-98 jobs
-5.8% decline

Figure 16. Industry Employment Statistics, 2004-2019

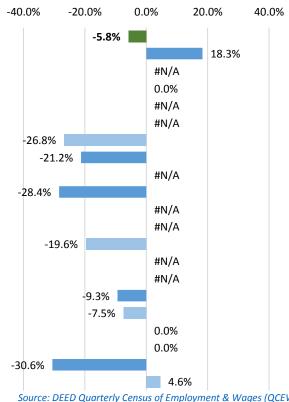


2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019

Source: DEED QCEW program

	_		_
			Average
Table 15. Norman Co. Industry	Number of	Percent of	Annual
Employment Statistics, 2019	Jobs	Total Jobs	Wage
Total, All Industries	1,582	100.0%	\$39,175
Agriculture, Forestry, Fish & Hunt	155	9.8%	\$41,117
Mining	#N/A	#N/A	#N/A
Construction	54	54 3.4%	
Manufacturing	#N/A	#N/A	#N/A
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	82	5.2%	\$52,642
Retail Trade	152	9.6%	\$25,199
Transportation & Warehousing	#N/A	#N/A	#N/A
Information	53	3.4%	\$52,986
Finance & Insurance	#N/A	#N/A	#N/A
Real Estate & Rental & Leasing	#N/A	#N/A	#N/A
Professional & Technical Services	45	2.8%	\$70,829
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	#N/A	#N/A	#N/A
Educational Services	223	14.1%	\$36,831
Health Care & Social Assistance	335	21.2%	\$35,581
Arts, Entertainment, & Recreation	0	0 0.0%	
Accommodation & Food Services	0	0.0%	#DIV/0!
Other Services	25	1.6%	\$34,175
Public Administration	183	11.6%	\$34,885

Figure 17. Change in Jobs, 2014-2019



For more information on Norman Co.'s population, labor force, and economic trends, contact:

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